

## ABSTRACT

A system and method for providing targeted programming to a user outside of the user's home. The method of receiving at least one of a user identification and a user profile, selecting a program based at least in part on the at least one of the user identification and the user profile, and providing a program for presentation to a user outside of the user's

5 home is disclosed. A system including presentation device connected to a controller is also disclosed. The controller receives at least one of a user identification and a user profile, obtains a program based at least in part on the at least one of the user identification and the user profile and provides a program to a presentation device for presentation to a user outside of the user's home.

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102703-02505-02506